

# Firms and transformation

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Khazanah Megatrend Forum 2012

*Nobuyuki Idei*  
*Founder & CEO*

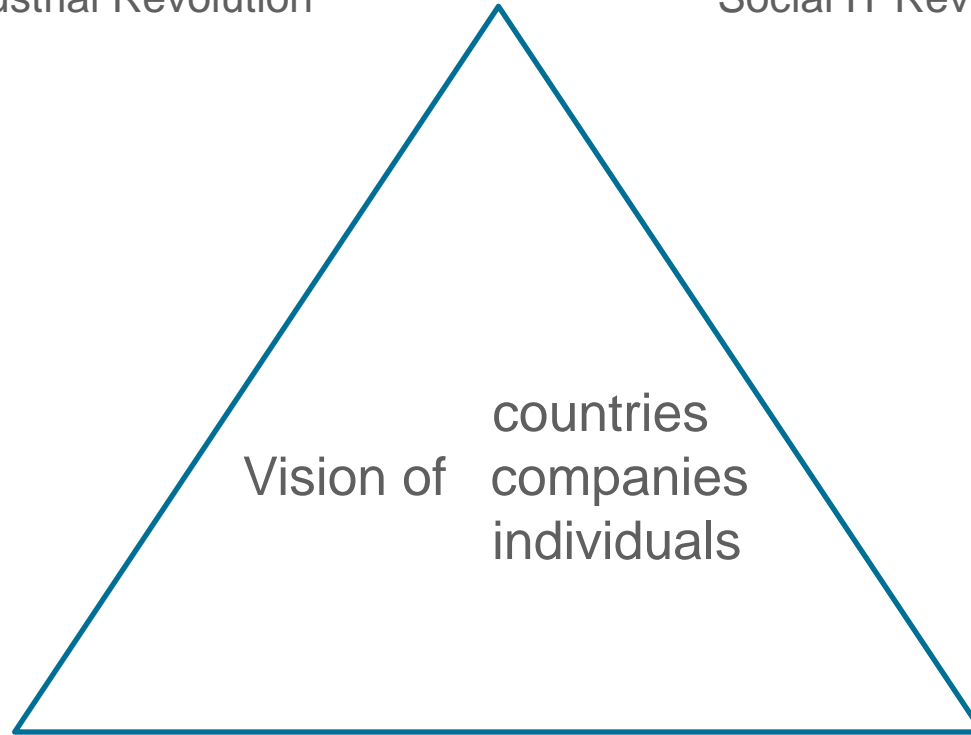
Quantum Leaps Corp  
October 2012



## Parallel Transformation

Industrial Revolution

Social IT Revolution



Re-generation

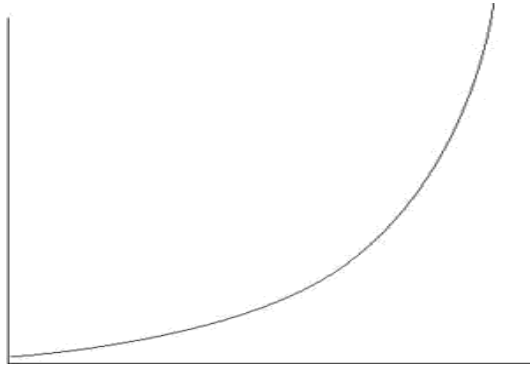
Industry, company

Society (Nation and City) OS

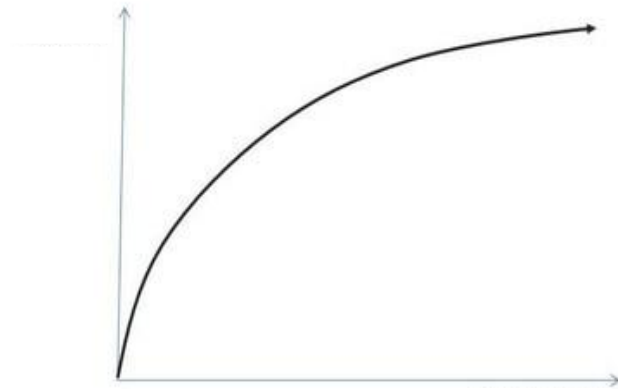
Government, Regulation, Legal System


# The laws of increasing and diminishing colliding.

Increasing



Diminishing



facebook.   
Google

Web services

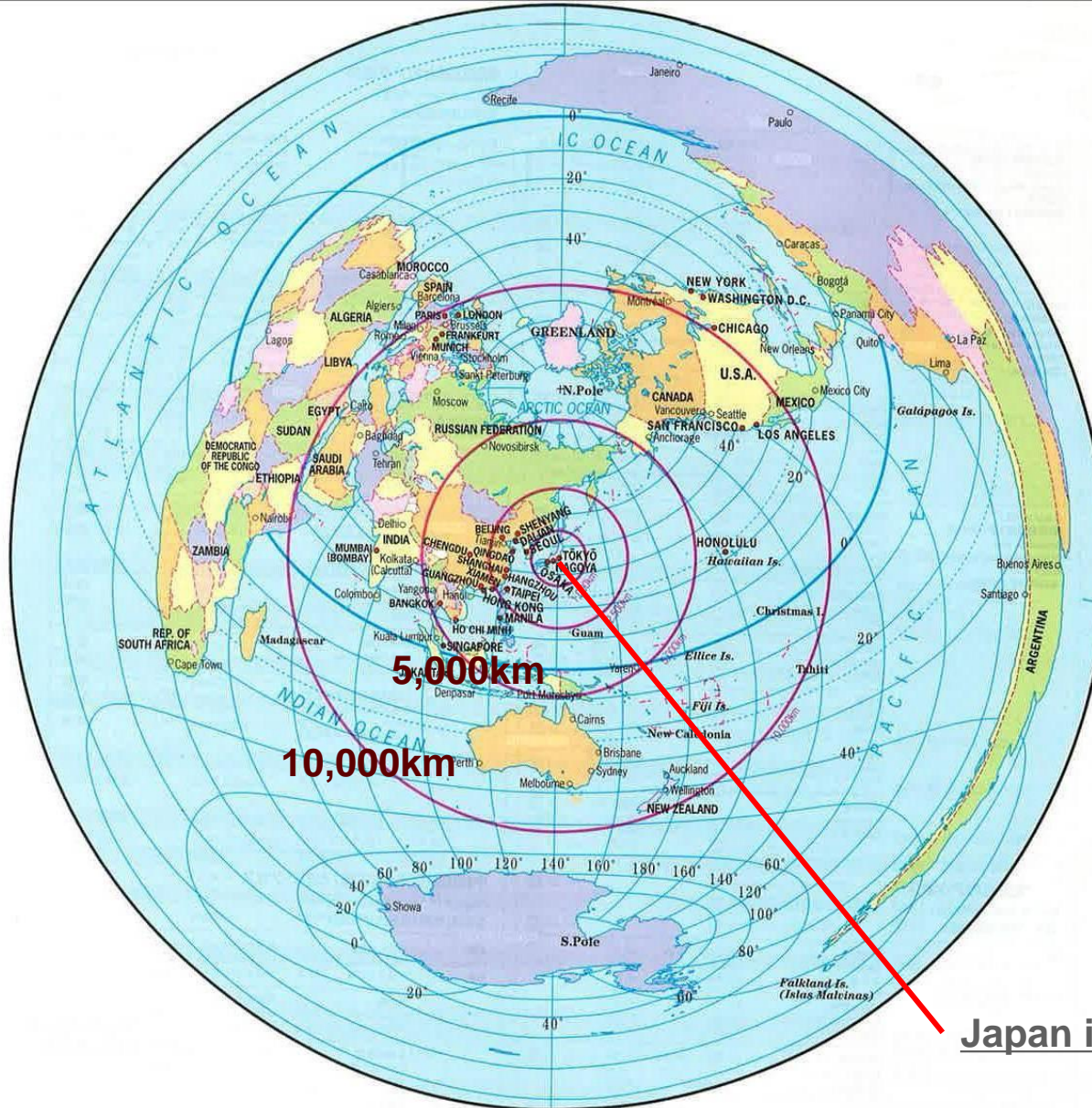
intel  
Core™ i7

CPU

Traditional manufacturing

**New Industry emerges out of this convergence.**

# Power shift From Atlantic to Pacific

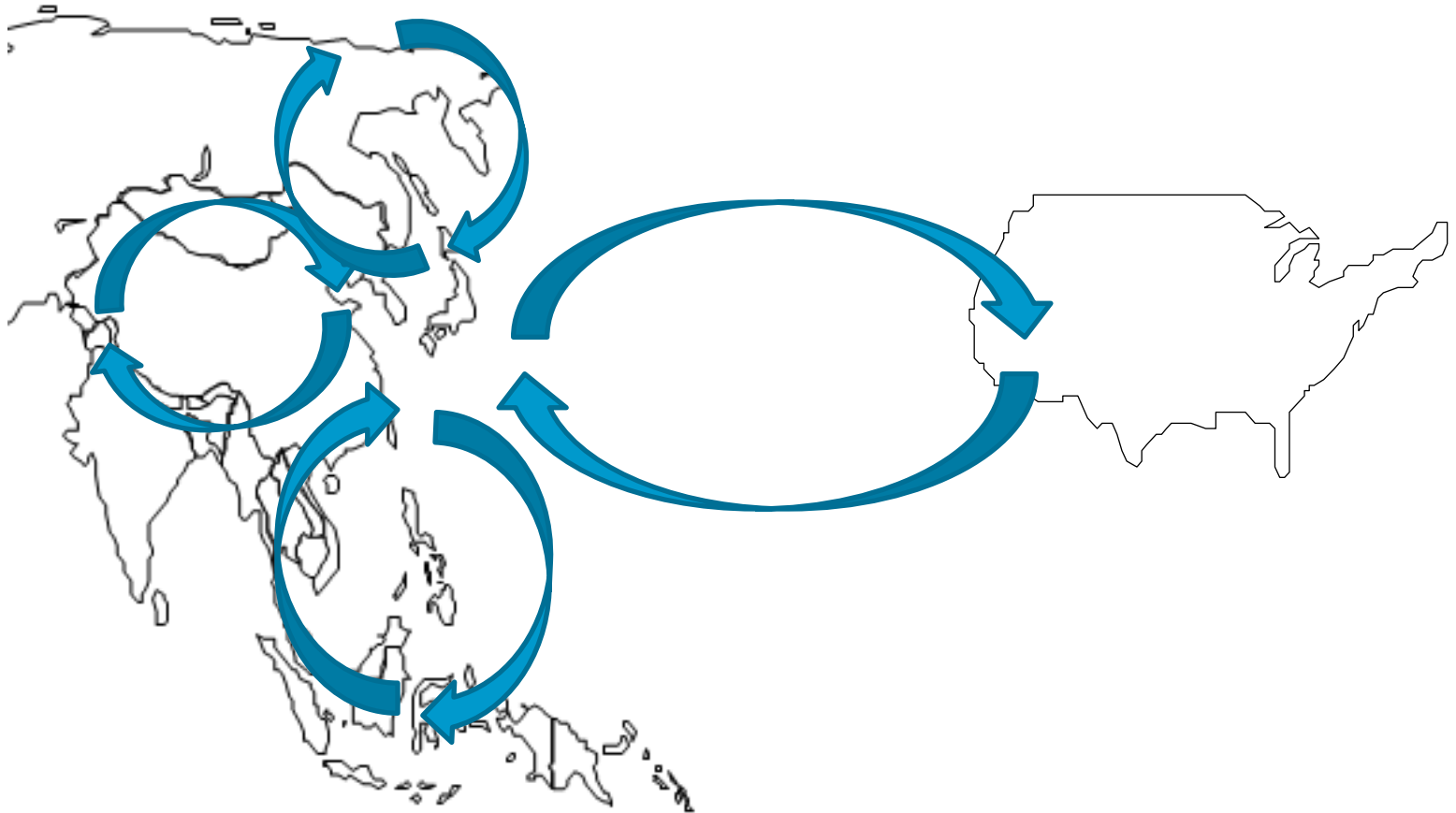


Japan is located in the epicenter.

# The mission of Japan in the 21<sup>st</sup> century is...



To be a transformation catalyzer in the pacific region

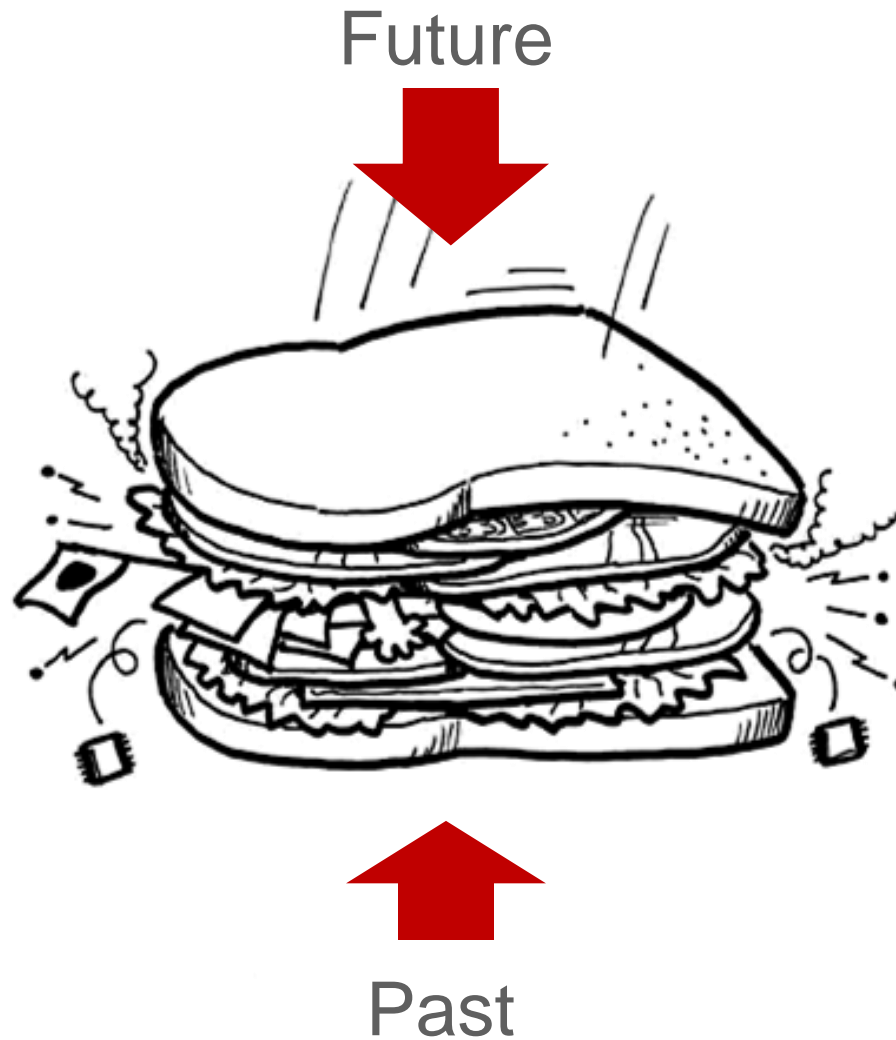


# Asia

# 共生・共創

# Co-Creation

# Japan faces a painful dilemmatic situation with its “Future” and “Past”





# Population/Generation issue, the biggest internal problem of Japan.



**AVERAGE FAMILY SIZE IN CHINA**

1982	4.41
1988	3.7
2000	2.64
2005	2.15

Source: China Daily

though older in these 4-2-1 are in good health now and 90% those and child care, the in the foreseeable future are will 3% of employees to take care said Tian Xia, a professor at University of Population and Development Studies. Chinese people are to care for their parents in later for fact health are declining for are living longer means immediate and child care as the increase pressure is rise.

had 100 million was still 1000, according to a research to estimate that by 2025 of 15 million entered 65 which has people to 1.6 billion.

of 2000 government fiscal year of the population also average delay has had full people 2.05 in urban areas to 4.61 in 1982.

er 6-2-1 families are already the problem of elderly.

Li Jie's father was severely in a car accident last year, was a shock to realize for the family structure has by my mother is helping in of my son," said the 34-year-old Chengqing, who is a manager at a company in Beijing.

ment I fear that my parents will be left alone in the world," she said. Being her mother on the bed was very difficult, she said. Her husband Wang is, is studying for a postgraduate in Hefei, capital of province, and can only return weekends.

work at the hospital where he is a doctor, complained to have to be in bed — "I'm tired, it's my father's life will not."

ing of income has led to a large number of people, and they have done had to see a doctor but the two

**reg attitudes**

ough help for the elderly can help have second for Chinese family planning, says down that the end of quarter for larger families.

sons for this are many. However, the effect is growing level by about the future.

people are that traditional are being weakened, they are said. Sun Yizhen, director of the Ministry of Economic and Social Affairs, is accompanied by concerns of elderly and middle-aged such a sufficient social support.

China's household registration policy pulled 12,200 people in on their attitudes toward a family since one-third of respondents admitted they said when they think about a

old suggest why middle class is likely to refuse work have a growing number in second a growing number in second

ing to help help a sociology at Tsinghua University, the rate among 70- to 74-year-olds to have three or more children, 2002 age of 13 is.

**Family Investments**

For those who are not so investing in property remains one of the preferred choices for families looking to prepare for the future.

Being a landlord is one way of preparing for the growing days of getting old," said Li Jun, 35, who has a 7-year-old son and rents out three apartments in Beijing's downtown area.

Li Jun said her parents have also sold their state housing apartment in Tianjin's Hedong district and are buying a bigger house for the whole family in the city's western suburbs.

The move will have a longer impact for the couple has a wife whose daughter is spending more time with her grandparents.

"The community has better child care services and we will have more money for the family," said Li Jun.

She said she feels guilty about using her parents to help take care of their child, but, as the average income for almost half of the middle-income, they cannot afford a nurse.

"After we get married, my parents could care for my baby until we they would not have the money to help with the baby," said Li, although some experts say that the lower income of grandparents can lead to conflicts due to their different views about education.



**CHINA DAILY**  
Thursday, October 14, 2010



# Fukushima Nuclear Accident









