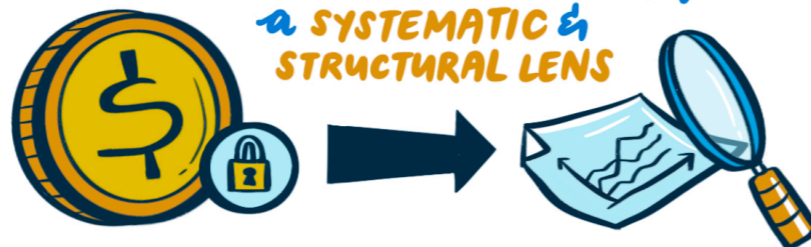


# CORE SESSION 2: FIRMS & TRANSFORMATION

ESG'S NEXT WAVE: BETA ACTIVISM VIA SUSTAINABILITY, IMPACT, AND A JUST TRANSITION



**BETA ACTIVISM**  
IS DEFINED AS INSTITUTIONAL INVESTORS WHO LOOK BEYOND TRADING SECURITIES & MOVE TOWARDS EVALUATING from a SYSTEMATIC & STRUCTURAL LENS

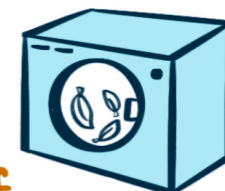


THE AIM IS TO ACHIEVE BETTER LONG-TERM RISK-ADJUSTED RETURNS

BUT DRIVING CHANGE ON TARGETED ISSUES TO REDUCE OVERALL MARKET'S SYSTEMATIC RISKS



ISSUES SUCH AS GREENWASHING NEED TO BE MANAGED BY PROPER GOVERNANCE, DATA TRANSPARENCY & GOOD INVESTOR JUDGEMENT



**CORPORATIONS** are the **REAL PLAYERS** WHO CAN MAKE IMPACT

THE MARKET VALUATION OF CORPORATIONS TODAY IS BIGGER THAN GDP OF THE COUNTRY & PRIVATE CORPORATIONS



**PRIVATE CORPORATIONS!**  
NEED TO STEP UP TO CHALLENGE

WE NEED TO WORK COLLECTIVELY TOWARDS **GOOD** GOVERNANCE PROCESSES

**PROPER GOVERNANCE**

IS THE KEY ENABLER for BETA ACTIVISM VIA

SUSTAINABILITY

IMPACT

A JUST TRANSITION

**6**

CHARACTERISTICS of SUSTAINABILITY & IMPACT INVESTING

1. KNOW YOUR OBJECTIVES
2. ENSURE SUSTAINABLE & CONSISTENT COMMITMENT
3. HAVE ORGANISATION STRATEGY & INCENTIVES ALIGN
4. USE DATA, GATHER FEEDBACK & LEARN
5. COLLABORATE WITH OTHER PLAYERS
6. CENTERING EQUITY IN ORGANISATION