

BUILDING *our*
COLLECTIVE BRAIN

SPECIAL ADDRESS: THE TECHNOLOGY TRAP: CAPITAL, LABOR & POWER IN THE AGE OF AUTOMATION



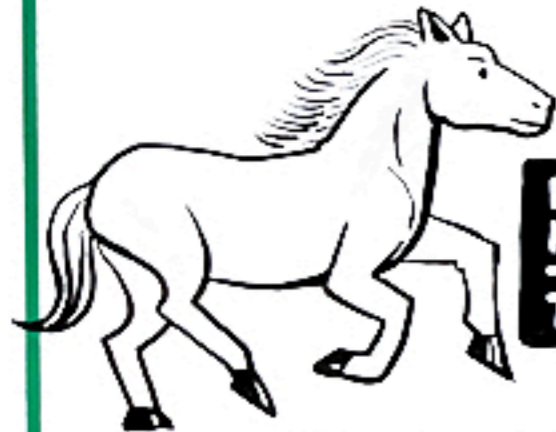
MACHINES & COMPUTERS
USED TO BE GOOD AT
rule-based TASKS...
~ HOWEVER ~
MACHINE LEARNING IS
BEGINNING TO CHANGE
this

SIMPLIFICATION

→ *is how* ←
AUTOMATION HAPPENS



THERE IS ALWAYS RESISTANCE
OVER EMPLOYMENT CONCERNS



FROM
HORSE
→
TRACTOR



The HUMAN ADVANTAGE

PEOPLE TEND TO
CONFLATE
creativity & novelty



CAN ROBOTS BE
creative?

IT'S HARD TO PREDICT
WHAT WILL BE REPLACED
BY ROBOTS WHEN



TECHNOLOGICAL PROGRESS IS
SOMETHING DEEPLY UNNATURAL