

### Malaysian Life Sciences Capital Fund

## **Technology and Innovation – The key to Firm Competitiveness?**

Dr. Ganesh M Kishore Kuala Lumpur September 26, 2011



- New technologies are essential to address major unmet societal needs for diverse goods and services and will shape new businesses
- Innovation is more than R&D innovation is essential to transform new technology to new businesses
- Interdependencies within and outside institutions is an integral part of high quality innovation
- Focus, Leadership & Enabling Environment are essential to nourish innovation and its deployment

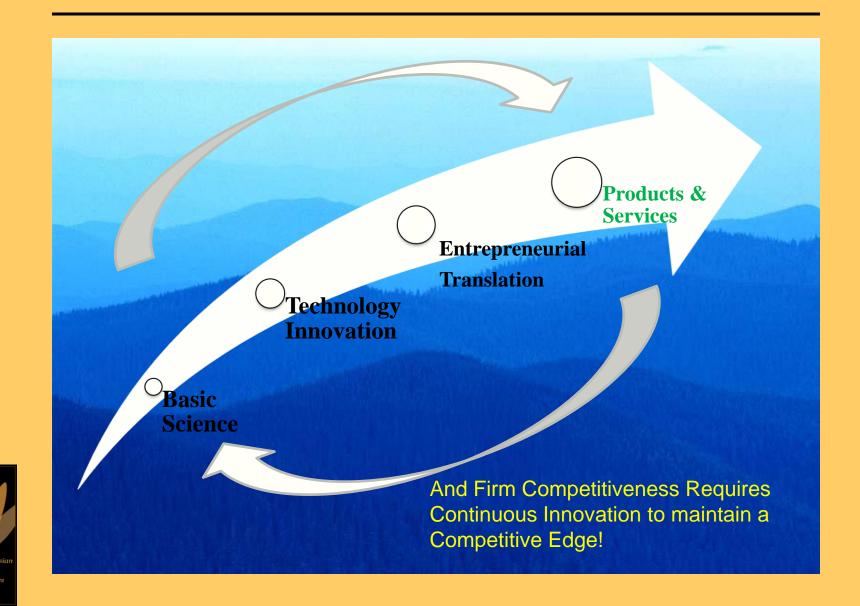


## **The MLSCF**

- Privately managed, US \$162 Million Fund
- Investors Malaysian Institutions
- Implementing Malaysia's objective of building an innovation led economy; establish Malaysia as a player in the biotech industry
- In operation since November 2006
- Best practices of Venture Investment in US
- Investments across life science businesses
- Global investments with Malaysia relevance

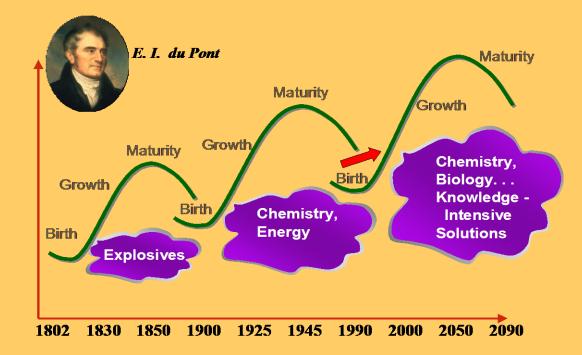


## **The Innovation Value Chain**



## Innovation led change is a part of emerging and established businesses

• The case of DuPont





## Examples of Innovation Led Companies

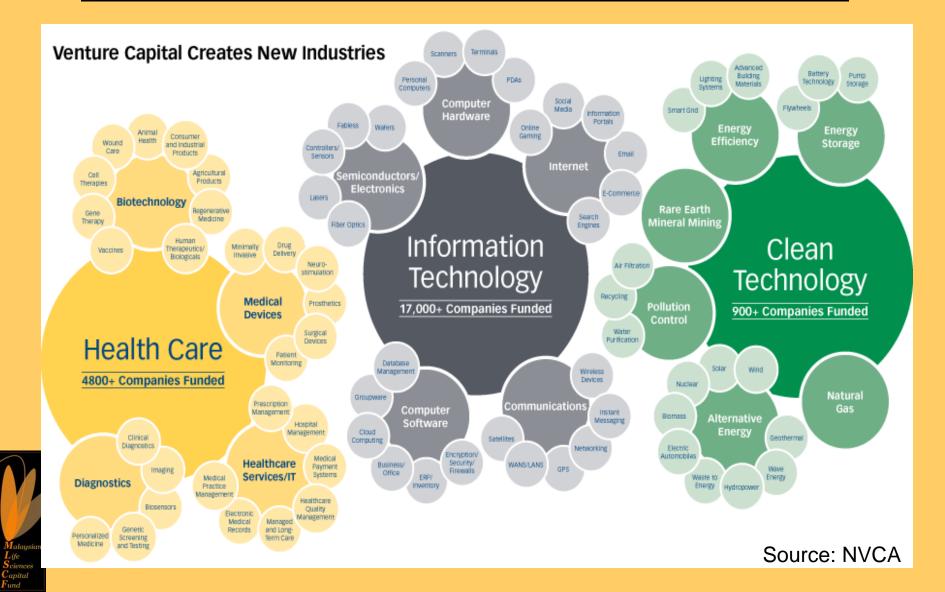
A mix of large, mid and small cap across sectors





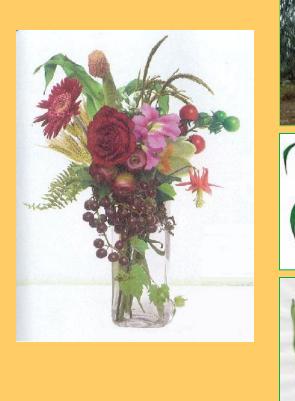
Source: NVCA

## **Innovation Led Economic Sectors**



## **DNA synthesis and Sequencing**

Number of Human Genomes Sequenced





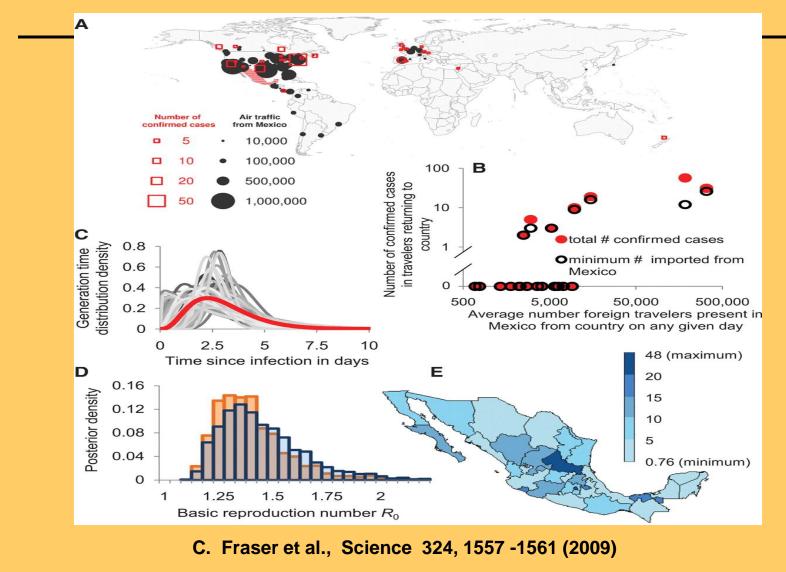






#### And gene transfer and expression are at the heart of modern biotechnology

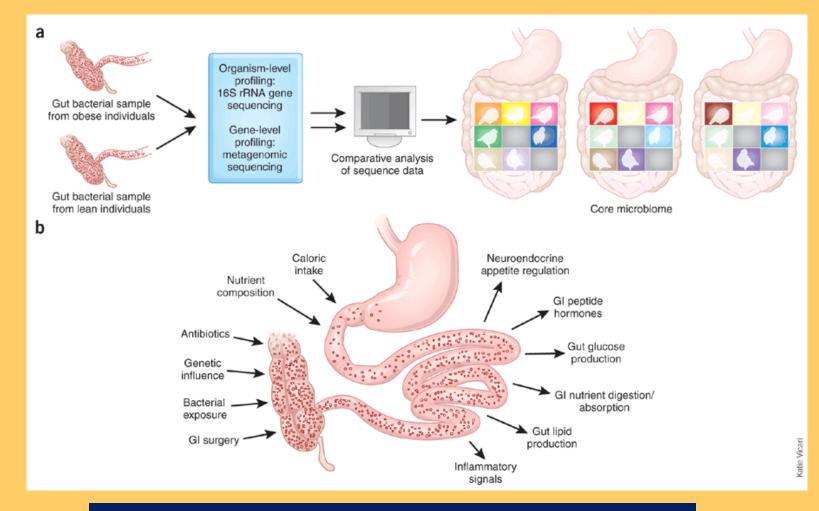
## **Genomic Tools – Applications**







# Metagenomics – an emerging discipline



#### With significant applications inside and outside of human gut!

## **Building Body Parts**

## The need for matching organs continues to escalate:

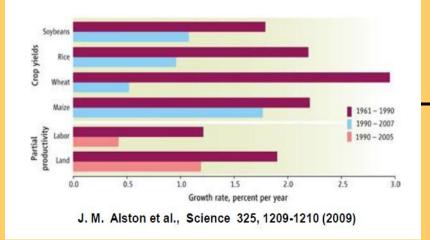
- Kidneys
- Liver
- Heart
- Lung



Cells are stripped from a rat heart during the process of decellularization, leaving only the extracellular matrix intact. After the cells are completely drained, the matrix is researed with a mixture of live heart cells. The heart is placed in a sterile setting, paced to jump-start pumping function, and eventually begins to beat on its own. Rat heart decellularization is shown in the left three images, recellularization is depicted in the right two.

- Skin, Cartilage
- Neuronal tissues
- Others??
- "Organs on Demand" Stem Cell Technology



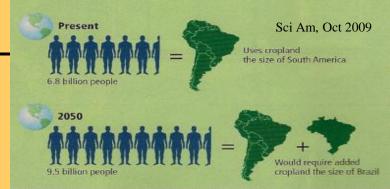


#### Global Population and Agricultural Land Area Available

Population (billions); Land (hectare/capita)

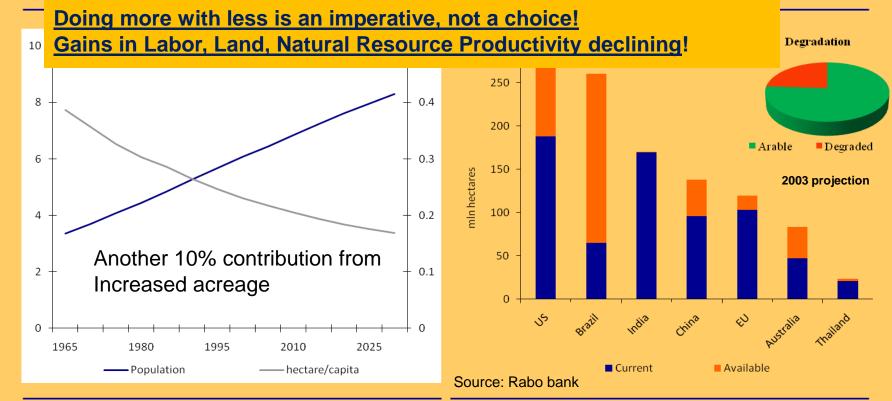
#### Feeding the Future: Not Enough Land

Growing food and raising livestock for 6.8 billion people require land equal in size to South America. By 2050 another Brazil's worth of area will be needed, using traditional farming; that much arable land does not exist.

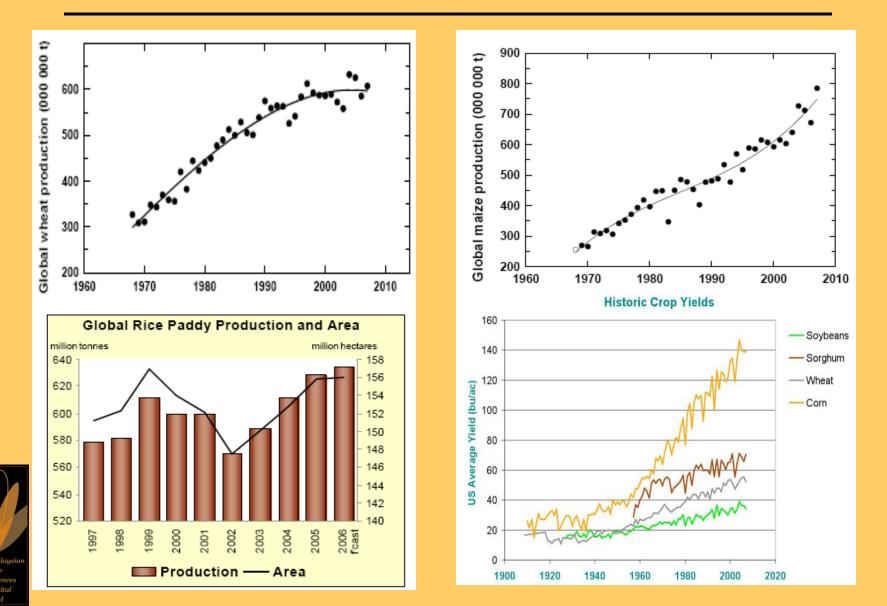


Agricultural Land Resources, Selected Countries

Index Value: 1985 = 1000

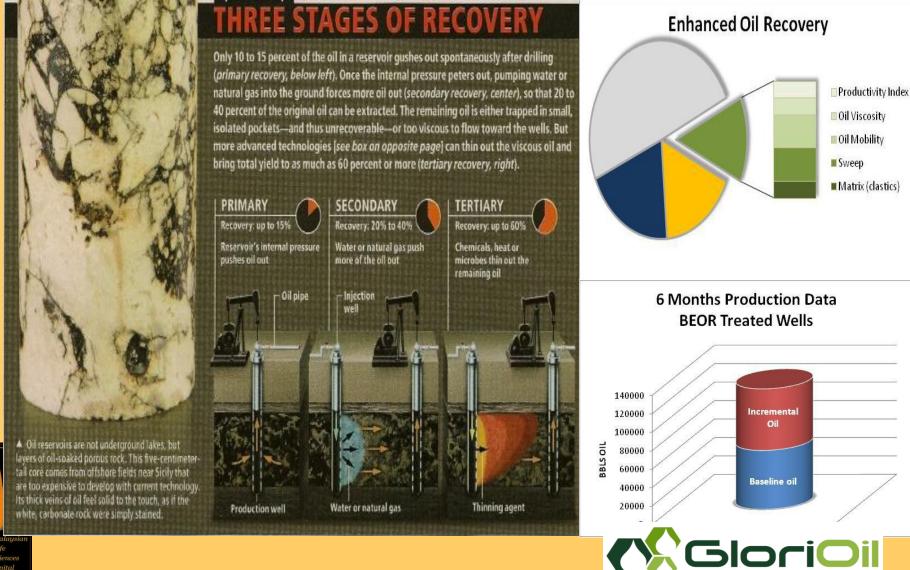


## Green revolution has peaked; Corn example illustrates potential of Green Bio

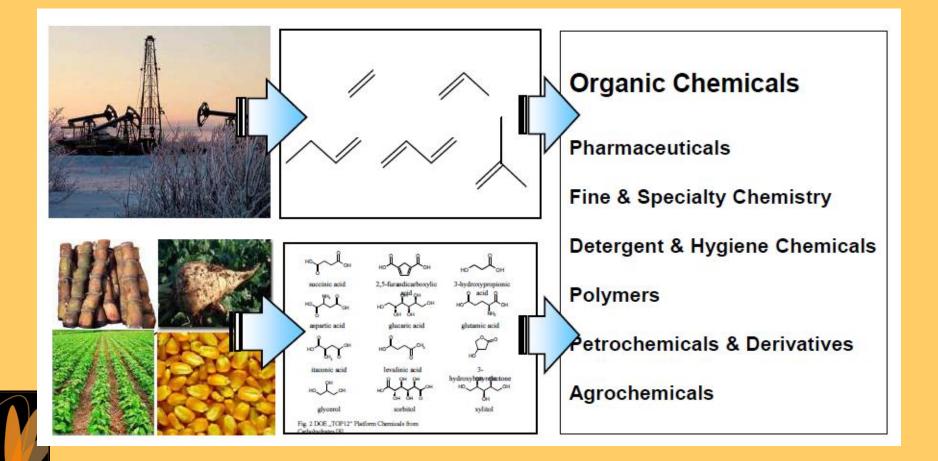




## Microbial enhanced oil recovery – an emerging theme!

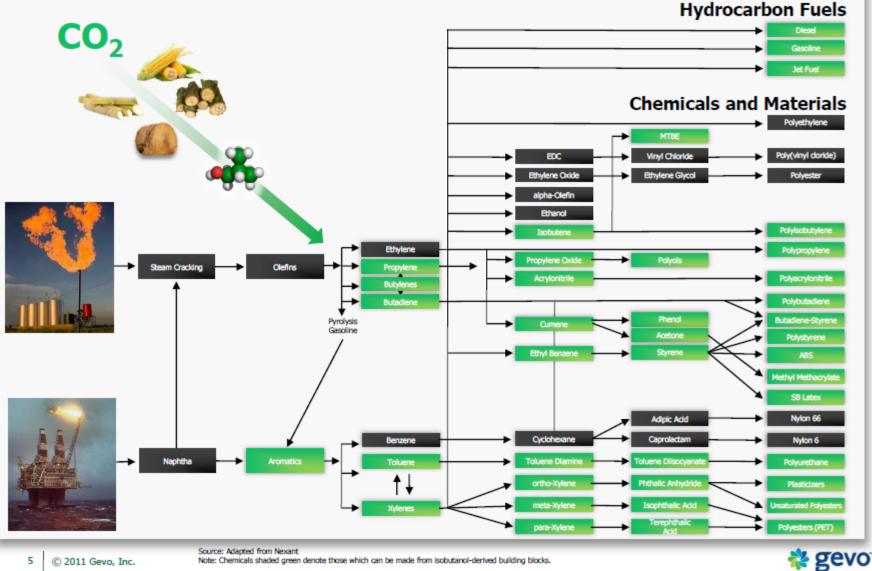


## **Technology migration from fossil chemistry to biological chemistry**



#### Isobutanol: A Gateway to Chemicals and Fuels

40% of petrochemicals and 100% of all fuels technically enabled



5 © 2011 Gevo, Inc. Note: Chemicals shaded green denote those which can be made from isobutanol-derived building blocks.

Fund

## Focus: Multi-billion \$ CO<sub>2</sub> capture

#### Flexibility to serve large current markets with future exponential growth

#### Large CO<sub>2</sub> Markets

#### Economical Today

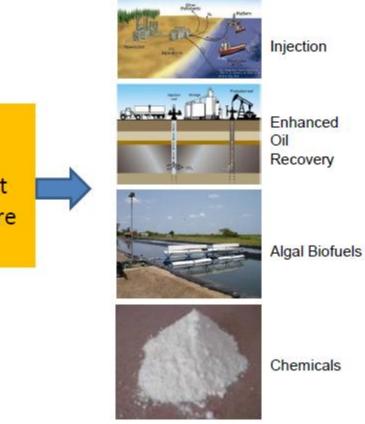
- Hydrogen purification
  - petroleum
  - ammonia
  - 290 million tons
- Natural gas processing
  - 100 million tons

#### Regulatory Driven

- Cement kilns
  - 2 billion tons
- Electric utilities
  - 10 billion tons



#### Sequestration/Use





### **A Global Transformation ...**

From/To			To/From
Biochemistry		$\rightarrow$	Systems Biology
Genotype		$\rightarrow$	Phenotype
Genomics		$\rightarrow$	Comparative Genomics
Plant and Pray	$\leftarrow$	$\rightarrow$	Predictable Agriculture
Treating sickness		$\rightarrow$	Maintaining Wellness
One drug/One disease		$\rightarrow$	Genomic medicine

## ... Is In Progress

From/To	To/From
Fossil fuels	Renewable fuels
Synthetic Chemistry	Synthetic Biology
Fully integrated business model (FICO)	Virtually Integrated business model (VICO)
Local companies	Global companies
Local Financing	Global Financing
Changing the environment	Nurturing the Environment

## Innovation Led Companies address Unmet Societal Needs

- Better products
- Lower cost
- Convenient to use
- Easy access

**Biotechnology Sectors:** 

- Human Health Care
- Agriculture
- Natural Resource Management
- Industrial Biotechnology



Governmental policies and regulations are central for the development of new businesses