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FIRESIDE CHAT WITH PATRICK CAO

LOGISTICS

PAYMENT

GOJEK + TOKOPEDIA = GOTO (MERGED IN 2021)

STEERING OUR WAY THROUGH A PERFECT STORM

> WE WERE FRENEMIES AT FIRST...

DURING the PANDEMIC, WE REALISED POWERFUL WERE TOGETHER

CORE

OXYGEN HOSPITALS & DELIVERED OXYGEN CANISTERS COUNTRYWIDE

LAUNCHED . 4-HOUR DELIVERY NETWORK . for ESSENTIAL GOODS/SERVICES

THE 3 0's













UPDATES ON

AREAS

O CROSS-**POLLINATION**

·A LOT of CROSS-GOJACK & TOKOPEDIA

2 HYPER-LOCAL

EXPERIENCE ACROSS INDONESIA



Ø FINTECH

BETTER SCORING



NEXT STEP: RAMP UP LENDING THOUGHT-FULLY

CHALLENGES:

EVERY PROBLEM PROBLEM

FASTER MORE AGGRESSIVE

CREATE MORE ALIGNMENT & LEADERSHIP

DIVERSITY INCLUSION:

- EMPLOYEES: -LEVERAGE WORK for THE DISABLED VIA CUSTOMER CARE
- PRODUCT:
- VERY SIMPLE & CLEAN
- -LOW MEMORY STORAGE



• CREATED AN

INFORMATION SECURITY COUNCIL

CONSTANTLY IMPROVING

INTRODUCER:

SENIOR VICE PRESIDENT

PATRICK CAO

PRESIDENT,

GOTO GROUP

