



CORE SESSION 4: PEOPLE & LEADERSHIP

WE'RE ALL in it TOGETHER: CRAFTING OUR NEW COLLECTIVE NARRATIVE



WE HAVE YET to FORM a COMMON WORLD VIEW, BUT it's ONLY a MATTER of TIME...

SOCIAL MISSIONS can be MADE INSPIRATIONAL by BRINGING THE ARTS to the TABLE

IS IT TIME for ANOTHER BAUHAUS?



WHEN GOVERNMENTS MOVE into POPULAR FORMATS they CAN be VERY SUCCESSFUL... THEY JUST NEED a SOCIAL MISSION and the METRICS to TRACK it!

BUT HOW CAN a PUBLIC BROADCASTER, DRIVEN by PUBLIC PURPOSE, THINK it's OK to GIVE a PLATFORM to UNSCIENTIFIC IDEAS! THE BBC BALANCING TALKS by CLIMATE SCIENTISTS with CLIMATE CHANGE DENIERS



THE PROBLEM is NOT a LACK of FUNDS (SURE, MORE WOULD BE NICE) the BOTTLENECK is CAPACITY on the GROUND



HARD to TELL, HARD to SELL. WE NEED an INSTITUTIONAL FRAMEWORK MISSION MAP that will SURVIVE VESTED INTEREST.

THE CAUSE & EFFECT of CLIMATE CHANGE is NOT as APPARENT to MALAYSIANS as those of COVID-19 (& THOSE WE DO SEE are BLAMED on GOD by LEADERS)



THE DANGEROUS HABIT of LOOKING for HEROES & VILLAINS in a TIME of CRISIS...

NOT ONLY DOES it SPREAD MISINFORMATION, GOVERNMENTS CAN UTILISE THIS to DEFLECT BLAME



TO BLAME ALL OUR PROBLEMS on our GOVERNMENTS simply LEADS to SOCIETAL INERTIA...

