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SPECIAL ADDRESS: 'MISSION ECONOMY'



WE NEED TO **CHANGE** the WAY WE DO CAPITALISM

CHANGING the BUSINESS MODELS

CHANGING HOW WE DO PUBLIC-PRIVATE PARTNERSHIPS

AMONG GLOBAL CRISES is **CLIMATE CHANGE** — WE NEED TO RELOOK HOW WE SUBSIDISE BUSINESSES THAT ARE PART of the PROBLEM

TRANSFORMING the **ECONOMY** TO MEET the **SDGs** REQUIRES GOVERNMENT & BUSINESSES TO **CO-CREATE & CO-SHAPE** A COMMON GOAL TOGETHER



BREAK DOWN SILOS & HAVE CONSTANT COMMUNICATION



IT SHOULD BE A PURPOSE & GOAL-DRIVEN RELATIONSHIP of **MUTUALISM**

WHEN IT COMES TO PUBLIC POLICY, DON'T BE AFRAID of **LAUNCHING MOONSHOT MISSIONS** — THE COST of **NOT ACTING** is GREATER THAN IF WE ACT!



MISSION-DRIVEN GOVERNMENTS & INSTITUTIONS ARE BETTER ABLE to **STEER** the **ECONOMY** to ACHIEVING **MOONSHOT GOALS & GALVANISING PEOPLE to TAKE ACTION**

NEED to **SHARE RISKS & PROFITS** WITHOUT TURNING INTO A GAMBLING CASINO

