

SPECIAL SESSION IN COLLABORATION WITH TEDxKL: INNOVATION WITHOUT BORDERS 2.0

CINEMA for SOCIAL CHANGE

I WANTED TO DO SOMETHING MEANINGFUL

I WENT INTO

JOINED PEACE CORPS IN A RURAL VILLAGE

I TELL

SOCIAL STORY

IN MY VIDEO

TURN EMPATHY INTO ACTION

WHEN WE CAN CHANGE PEOPLE PERCEPTION WITH THE MOST IMMERSIVE MEDIA

I CREATED A DIGITAL STRATEGY FOR UNITED NATIONS

I USE VIDEOS TO HELP THE NEEDY GIVING THEM A VOICE

VIDEO THAT GIVES THEM A VOICE

2 MILS VIEW

BIG CHANGE & ACTION

SMALL AMOUNT OF CONTENTS

UNVR

TRANSPORT VIEWER TO ANOTHER SPACE

I'M IN SYRIA REFUGEE CAMP

VIRTUAL REALITY

WE USE SHORT CUTS

OFTEN TO MAKE BAD DECISIONS

50% OF MARRIAGE ENDS UP WITH DIVORCE

BE PREPARE TO MAKE WRONG DECISIONS

MAKE, EXECUTE, MEASURE & LEARN FROM

A DECISION

WE NEED A GOOD PROCESS

~SRIKANTH VELAMAKANNI~

AI =

COMPUTER MIMICING HUMAN INTELLIGENCE TO HELP PEOPLE TASK

AMBARISH MITRA

AI + COMPUTER VISION

CAN ADDRESS ISSUES LIKE

- KNOWLEDGE PARITY
- HEALTH CARE
- AUTOMATED DRIVING
- AGRICULTURE & FOOD

I'M SLOWLY LEARNING TO "SEE" LIKE HUMANS. I CAN SOON DO MORE. MAKE GOOD USE OF ME.

20% OF PEOPLE IN THE WORLD LIVE WITHOUT ELECTRICITY

LIFE IS HARD AS WELL AS DEVELOPMENT

OF HEALTH CARE & EDUCATION

POOR PEOPLE PAY 4000 TIMES MORE TO GET ELECTRICITY

FROM

LASTS 20 YEARS

WE INVENTED SOLAR DEVICES THAT SUIT THE RURAL AREA

HOW TO MAKE IT SUSTAINABLE?

WE CAN GET DIFFERENT DIFFERENT OUTCOMES

WHEN WE COMBINE TECHNOLOGY WITH A GOOD BUSINESS MODEL

30% MORE EARNING

EXTRA SAVING

DECREASES ACCIDENTS CAUSE BY FUEL USE & IMPROVE MATERNITY DELIVER ALSO ALLOW KIDS TO STUDY AT NIGHT

IMMEDIATE IMPACT

~JAIME 'JIM' AYALA~

WE'VE THE CAPACITY TO GO BEYOND WHAT WE KNOW COMBINING TECHNOLOGY

POWERFUL TECHNOLOGY CAN CREATE A COLLECTIVE DREAM

PICTURE YOUR GOOD IDEA

POWERFUL TECHNOLOGY CAN CREATE A COLLECTIVE DREAM

POWER VISUALISING & IMAGINING

VIRTUAL REALITY ALLOW YOU TO BE PRESENT

ALLOWING YOU TO COMPREHEND THE STORIES OF OTHERS

~LYNETTE WALLWORTH~