



**SPECIAL ADDRESS :
WHAT MAKES US HUMAN?
THE POWER & PRIVILEGE
OF PROSOCIALITY**



**DR. EMILIANA
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**SEMAI
PEOPLE
IN MISA**



**AVOID CONFLICT
& SHARE FOOD**

**STRONG
PROSOCIALITY**



**PRE FRONTAL
CORTEX**

**- MORE EFFORT
TO DO THINGS
BY OURSELF
THAN WITH
OTHER PEOPLE.**



**SOCIAL
ATTUNEMENT**

**MONKEY SEE,
MONKEY DO.**

**PRIVILEGE
OF
PROSOCIALITY**

**PEOPLE LIKE
BEING WITH
OTHER PEOPLE.**

**PEOPLE LIKE
DOING THINGS
FOR THE GREATER
GOOD (PUBLIC)**

**ENGAGE
COOPERATIVELY
& WIN-WIN.**

**HABITUATION
OF PROSOCIALITY**

**THE POWER
PARADOX**



**HOW WE
GAIN &
LOSE
INFLUENCE.**

**POWER
& HAPPINESS
(INEQUALITY)**

EMOTIONS /

COMPASSION

**EMBRACE
DIVERSITY
IN EMOTION.**



**CHALLENGES
TO PROSOCIALITY**

- INDIVIDUALISM
- POWER DISTANCE
- CONSUMERISM
- MAXIMIZING INFORMATIONAL, COMPUTATIONAL & TEMPORAL RESOURCES.
- PURELY TRANSACTIONAL

**HUMAN
VALUES**

- SOCIAL CONNECTION
- SACRED VALUE
- CORE TO BENEFIT.