

SPECIAL SESSION :
ASEAN x OBOR x THE WORLD
THE RISE OF ECONOMIC SOFT POWER

GEO POLITICS

US
HAS BEEN
INTENTIONALLY
LEFT OUT.



CHINA

(BRI) ONE BELT
(OBOR) ONE ROAD

- SILK ROAD FUND
- ASIAN INVESTMENT BANK



**ACCESS TO
FINANCE FOR
SMEs**
- CONSUMER DATA
(FORECASTING OF
SALES) TO GAIN
FINANCING



**INFRASTRUCTURE
INVESTMENT**

**EWTP
STRATEGY**

**1ST E-HUB
IN MALAYSIA
AIRPORT.**

- CLOUD COMPUTING
- PAYMENT JOINT VENTURE (E-COMMERCE)



10011 1011
1100110
0101110
00110110
110110110
011100110

**FOCUS
ON A WIN-WIN
SOLUTION FOR
MSIA-CHINA-ASEAN.**



**CAN ASEAN
BE THE 4TH
LARGEST
ECONOMY?**

- SUSTAINABILITY
- DEVELOPMENT STRATEGY
 - BE DISRUPTIVE
 - BIZ NEED TO CHANGE MINDSET.
- CAPACITY TO CONNECT

**THE CONSEQUENCES
OF DIGITISATION**

- IN ASEAN:
- EMPLOYMENT ↓ → CAN WE UPSKILL?
 - MANUFACTURING ↓

**IF WE DON'T CREATE
JOBS, PROSPERITY
WILL NOT LAST.**