

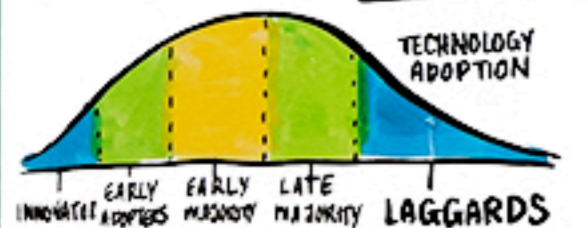
BUILDING our COLLECTIVE BRAIN

# SPECIAL SESSION: BUILDING a NATION'S COLLECTIVE BRAIN



$$\left[ \frac{T \times (BFC + CX) \times EI}{1 - C(IQ + P3 + ex^2)} \right]^{AI}$$

$\int_{2019}^{\infty} dx dy$  **DO2** THE FORMULA FOR INNOVATION



the PRINCIPLES of IMPROV (ALL BUILT ON TRUST!)

- YES, AND...
- HYPERS LISTEN, HYPER FOCUS
- BE BOLD
- MOVE FORWARD

HISTORY in MALAYSIA has BEEN PUT ASIDE in favour of MATHS and SCIENCE

**MELAKA**  
"BANDAR BERSEJARAH"



IT SEEMS to ME, that WE DON'T VALUE our HISTORY.

YOU DON'T REPRESENT MALAYSIA!

"BUT EVERYONE WATCHES the SHOWS, I WATCH!"

'EVERYONE' tends to MEAN 3 PEOPLE!

WE TARGETED THE URBAN MINORITY of ALL THE DEMOS, AS WE FIGURED THAT IT WAS "ASPIRATIONAL"

- Lessons
- ① IT'S NOT A JOB, IT'S A MISSION!
  - ② INNOVATION in SMALL STEPS
  - ③ IT'S NOT JUST YOUR PRODUCT... IT'S ALSO WHO YOU ARE!

WE HAVE WASTED TIME ON SENSATIONALISED NEWS, & NOT ON REVOLUTIONISING EDUCATION!

MY STUDENTS WERE ILLITERATE IN SECONDARY SCHOOL

THAT'S WHY WE FOUND ARUS ACADEMY

OUR GRADUATES SAY they HAVE a NEWFOUND CONFIDENCE... THEY THOUGHT THEIR DISADVANTAGES were PERMANENT!

THEY HAD GIVEN UP @ 11yo