BUILDING our COLLECTIVE BRAIN

SPECIAL ADDRESS: Evolving our Collective Brain

DR. JOSEPH HENRICH

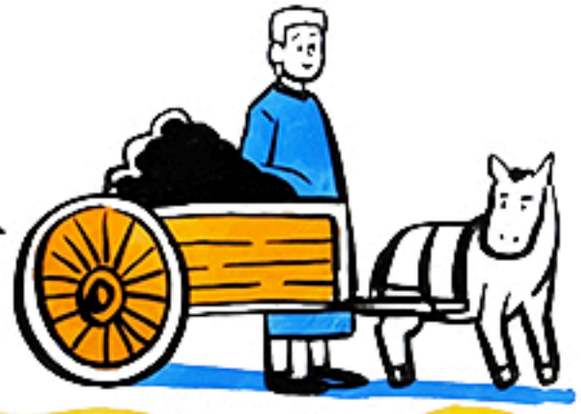
THE LOST EUROPEAN explorer files

- GOLD EXPLORATION IN AUSTRALIA
- WANTED TO MAP A PATHWAY for TELEGRAPH
- EXPLORERS ULTIMATELY DIED DUE TO A LACK of KNOWLEDGE ON HOW THE LOCALS LIVED

CULTURAL adaptations

CULTURE MAKES US SMARTER

THE WHEEL WAS ONLY INVENTED 6,000 YEARS AGO!



GENETIC evolution

NATURAL SELECTION

CULTURE & CULTURAL evolution

LANGUAGES ARE PRODUCTS of CULTURAL EVOLUTION

PSYCHOLOGICAL capacities FOR CULTURAL learning

INTERACTION of DIVERSE MINDS HELPS TO DRIVE INNOVATION

MORE INTERCONNECTED POPULATIONS PRODUCE MORE complex REPERTOIRES & larger TOOLKITS

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