



FIRESIDE CHAT with ROBERT F. SMITH

TIPS for SUCCEEDING IN YOUR BUSINESS:

- 1 CREATE A SUSTAINABLE BUSINESS MODEL
GROW BUSINESS *to* FULL POTENTIAL
- 2 CONTINUOUSLY IMPROVE
HAVE A TEAM THAT STRIVES *to* IMPROVE; ACCEPT NEW IDEAS & NEW PEOPLE



CREATE *the* OPPORTUNITY for PEOPLE *to* GROW *to* BE THEIR BEST SELVES



THE 2% SOLUTION

IN MALAYSIA, YOUR GREATEST ASSET IS YOUR PEOPLE (YOUR MINDS!)

LARGE CORPORATES SHOULD SET ASIDE EARNINGS *to* HELP IMPOVERISHED COMMUNITIES



FOCUS & EXPERTISE IN ENTERPRISE SOFTWARE



EVALUATED OVER 8000+ DEALS

EXPERIENCE IN ENTERPRISE SOFTWARE SECTOR for OVER 20 YEARS



WORKED TOGETHER WITH ENTREPRENEURS

ALLOWED TEAM *to* REPLICATE & ACCELERATE LEARNING BASED ENVIRONMENT

DON'T COMPARE YOURSELF *to* EVERYONE ELSE IN *the* MARKET, LOOK AT HOW YOU CAN BE YOUR BEST SELF



RUN YOUR OWN RACE!



Robert F. Smith
FOUNDER, CHAIRMAN & CEO,
VISTA EQUITY PARTNERS

HAVING FOCUS DOESN'T MEAN YOU DON'T LISTEN