



DAY 1: KEYNOTE ADDRESS

EATING ECONOMICS BETTER

WHY A VARIED DIET OF ECONOMIC IDEAS IS IMPORTANT FOR A HEALTHY ECONOMY AND A DEMOCRATIC POLITY

TAKING LESSONS FROM HUMANITY'S APPROACH TO FOOD, WE SHOULD KEEP AN OPEN MIND, TRY DIFFERENT THINGS & REDIFINE COMMUNITY CONVERSATIONS



FOOD WAS CHALLENGING & SUPER BLAND, UK AVOIDS GARLIC BUT FOR KOREANS, IT IS THE ESSENCE OF LIFE



IT LOOKS VERY DIFFERENT NOW AS UK GETS FOOD ITEM FROM INTERNATIONAL COMMUNITIES

IMPORTANT TO DEVELOP PRODUCTIVE CAPABILITIES ON A 20-30 YEARS HORIZON



WHEN the **NEO-CLASSICAL ECONOMY** VIEW DOMINATES,

PEOPLE GET TO BELIEVE THAT EVERYONE IS SELFISH THIS BECOMES A SELF-FULFILLING PROPHECY



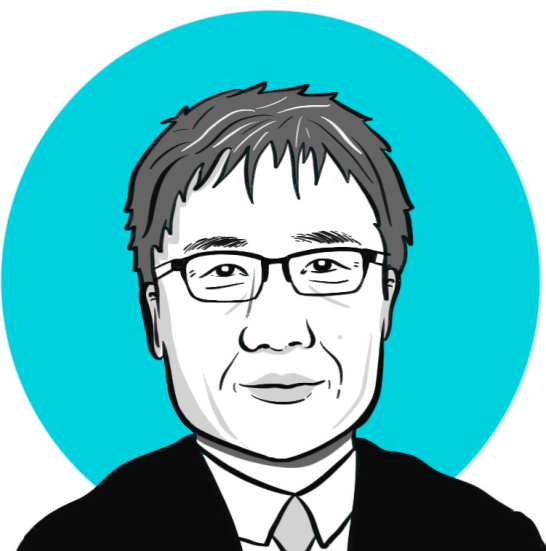
MALAYSIA'S FUTURE DEPENDS ON SYSTEMIC IMPROVEMENT

ANSWERS TO TODAY'S ISSUES WILL NOT COME FROM OLD WAYS OF THINKING

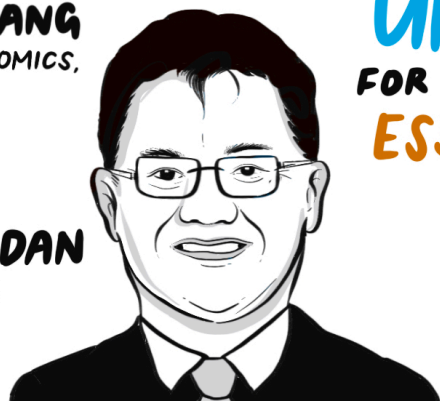
"NATURAL" STRENGTHS ARE NEVER NATURAL



IN ADDITION TO INDIVIDUAL EXCELLENCE, WE MUST CREATE SPACE FOR COLLECTIVE INJECTION OF FRESH IDEAS INTO THE SYSTEM & TRANSFORM FRAMEWORKS & PROCESSES



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