

*AirAsia.com*



**WORLD'S BEST  
LOW-COST AIRLINE**  
2009 • 2010 • 2011

# Social Media Tools - Staying close with your customers

## AirAsia's Social Media Hub



AirAsia sustains the belief in driving the latest technology in reaching out and communicating with all of you on the go. This page is the hub and the social media gathering place where you get the latest info from the World's Best Low Cost Carrier made possible by all of you. Not only for social media junkies, this page is a great way to get started with us as we continue to explore the various media tools that's making waves online. To those that are already fans, we thank you and we hope this hub links everything in a dashboard setting for you. We look forward to exciting times ahead on all our social media channels and with all of you, the only way is UP!

	<a href="https://twitter.com/askairasia">twitter.com /askairasia</a>
	<a href="https://facebook.com/airasia">facebook.com /airasia</a>
	<a href="https://flickr.com/airasia">flickr.com /airasia</a>
	<a href="https://youtube.com/airasia">youtube.com /airasia</a>
	<a href="https://blog.airasia.com">blog.airasia.com</a>
	<a href="https://t.sina.com.cn/airasia">t.sina.com.cn/airasia</a>
	<a href="https://page.renren.com/airasia">page.renren.com /airasia</a>



# Staying EVEN closer... with Mobile Applications



## iPhone

Visit the App Store via iPhone and key in 'AirAsia' as the search word to download.

[Download](#)



## Blackberry

Method 1: Visit BB World and key in 'AirAsia' as the search word to download.

Method 2: Download it from appworld: <http://appworld.blackberry.com/webstore/content/12237>

[Download](#)



## Android Phone

Visit the Android Market and key in 'AirAsia' as the search word to download.

[Download](#)

Mobile application for iPhone, Blackberry & Android device

*AirAsia*

# Technology Aids Branding = Competitiveness

*AirAsia.com*



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**People = Competitiveness**

**More than 9,000 staff**



# Invest in them

Cabin Crew



Cadet Pilot



Miss Thailand / Universe 2005



*AirAsia.com*



*Dream*

the impossible