

SPECIAL ADDRESS "FRUGAL INNOVATION"

Charles Leadbeater

WE'RE IN AN AGE OF OXYMORONS

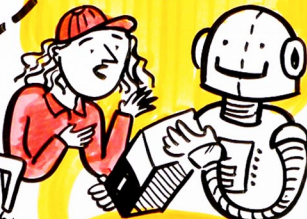
- INNOVATION & STAGNATION
- ABUNDANCE & DEPRIVATION
- CENTRALISED DECENTRALISATION
- GOING FASTER TO STANDSTILL



OLD EQUATIONS
ARE BREAKING
DOWN



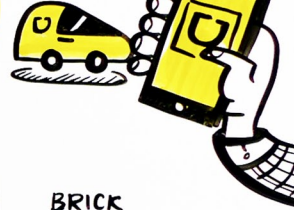
PREMONITIONS
OF WHAT'S IN STORE



COSMOPOLITAN
CITIES ARE
TEST BEDS
FOR GLOBAL

REMAKING ENTIRE INDUSTRIES

CARSHARING TECH
UBER WILL DISRUPT
CAR MANUFACTURERS,
INSURANCE
AGENCIES.



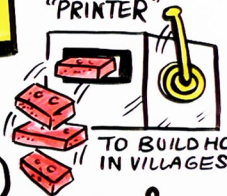
HOW TO USE
TECHNOLOGY
TO BE MORE
Human

THINK
LIKE A
CHINESE
RESTAURANT

SEND MONEY
VIA MOBILE



BRICK
"PRINTER"



TO BUILD HOUSES
IN VILLAGES.

A RISING
TIDE OF
ASPIRATION
FOR A BETTER
Life

ABILITY TO
CREATE,
EMPATHISE,
BUILD
RELATIONSHIPS

LIMITLESS
COLLABORATIONS

LEAN SIMPLE

REDUCE &
HIDE FEATURES

TIGHT
CONSTRAINTS

FRUGAL INNOVATION

Social CLEAN

TRUST &
COMMUNITY

REDUCE
REUSE
RECYCLE



AIRBNB

SOLAR
POWER

