



HAZANAH
MECATRENDS
FORUM 2015

LUNCHEON ADDRESS

SIR Mark Moody-Stuart

(CANADIAN TALISMAN IN SUDAN) (FRENCH) TOTAL IN MYANMAR
OPEN COMMUNICATION WITH CIVIL SOCIETY

INTERACTION & BIZ.

BE RESPONSIBLE/
RESPONSIVE

TRENDS

NEED FOR ACTIVITY IN COUNTRIES IN NEED

CLIMATE Change

SUSTAINABLE FISHERIES

BUSINESSES FORM AN ALLIANCE

WORK WITH GOV & ORGS TO CREATE CHANGE

UN UNITED NATIONS



SUSTAINABLE PALM OIL PLANTATION

CONSUMERS

EXTERNAL PRESSURE

SHAREHOLDERS

WHAT ARE YOU DOING ABOUT THIS?

SANCTIONS DON'T WORK

INSTEAD

EMBEDDING PRINCIPLES

STORIES OF THINGS THAT COST COMPANY MONEY.

HOW

LOCAL NETWORK

- GOV, REGULATORY FRAMEWORK THAT GUIDE THE MARKET IN THE RIGHT DIRECTION.

BEING A GLOBAL COMPANY



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