



KHAZANAH
MECATRENDS
FORUM 2015
KUALA LUMPUR
NATIONAL

SESSION 2 FIRMS & TRANSFORMATION

DIGITAL TRANSFORMATION

FREELANCE ECONOMY
FREE INFO

Kodak
A PHOTOGRAPHY
COMPANY
THAT WENT
BUST! 2000'S

FUJIFILM
SAW THE BROADER
PICTURE & DIVERSIFIED

WHAT ARE FUTURE DISRUPTIONS



400,000
MESSAGES
EVERY SECOND

WHATSAPP

**TELCO :
TELECOMMUNICATION
COMPANIES**

WE'RE A
COMMUNICATION
COMPANY

**FACEBOOK
ACQUIRED
INSTAGRAM,
WHATSAPP,
& OCULUS.**



LARGE
COMPANIES
ACQUIRE
DISRUPTIVE
STARTUPS.

GO BACK TO
CORE
BUSINESS
& EXTRACT
ASSETS.



THIS DESIGN
IS BEST FOR
YOU
BUY

"ZIVAME"
FOCUS ON
CREATING
A JOYFUL
EXPERIENCE
FOR WOMEN
WHEN BUYING
UNDERGARMENTS.

CONSTANT
IMPROVEMENT
TO SERVE
OUR
CONSUMERS

LEARN FROM SUCCESSFUL
INDUSTRIES THAT ARE
INNOVATIVE.

**MANAGEMENT
TEAM**
- BE CONSTANTLY
CURIOUS

**WHAT DO
STARTUPS
WANT?**

**BOARD
MEMBERS
THAT SEE EYE
TO EYE ON THE
VISION OF
THE COMPANY**

PROVIDE STRATEGY
& CONVINCE BOARD



**ALIGN
VISION**



**PHARMA
R&D**

