



KHAZANAH MEGATRENDS FORUM 2015
KHAZANAH NASIONAL

SPECIAL ADDRESS

Jonathan Woetzel

NO ORDINARY DISRUPTION



HOW TO WIN IN DISRUPTION?

EXTERNALLY FOCUSED → BE CURIOUS

AGILE & LOW COST

OPTIMIST

THINK POSITIVE



US\$ 500 PROSTETIC ROBOTIC ARM FOR KIDS. CREATED WITH 3D PRINTER.



US\$ 5,000 3D PRINTED HOUSE

TECHNOLOGY IS DISRUPTING KNOWLEDGE WORK

4 GLOBALISATION

- NETWORKS ARE EXPANDING (GLOBAL TRADE)
- GLOBAL RECESSION IN A LINKED WORLD (2009)

2 AGEING POPULATION



GLOBAL GDP GROWTH WOULD SLOW BY 40%.
- MSIA NEEDS TO DOUBLE PRODUCTIVITY.



GDP IS RISING
4-6% GROWTH

CAPITAL HAS BECOME INCREASINGLY CHEAPER

4 TRENDS

1 INDUSTRIALISATION & URBANISATION



65 MILLION MORE PEOPLE MOVE EVERY YEAR.
3 BILLION PEOPLE WILL JOIN THE CONSUMING CLASS BY 2025.