




CORE SESSION 2: FIRMS & TRANSFORMATION

ALL ACROSS THE (CORPORATE) TOWER – COMBINING ALPHA & BETA ACTIVISM FOR VALUE CREATION

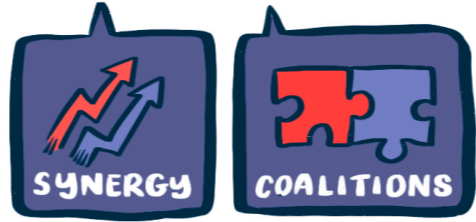



THE TIME TO ACT IS NOW!


HOWEVER, TRANSFORMATION SHOULD ALSO BE A PART OF YOUR ONGOING STRATEGY



COLLABORATION WITHIN THE ECOSYSTEM IS KEY TO GREATER SUCCESS



BE YOUR OWN **ACTIVIST INVESTOR!**

DO IT TO YOURSELF BEFORE IT'S DONE TO YOU!



TRANSFORMATION CAN BE FACILITATED THROUGH INTERNAL LEADERSHIP VIA A TOP-DOWN APPROACH



ACTIVIST FUNDS in the REGION MAY ONE DAY SHAPE CORPORATE STRATEGIES & VALUES

 **THE STRENGTH OF THE CAPITALIST BUSINESS MODEL UNDERPERFORMANCE WILL NOT BE TOLERATED!**



IS CORPORATE MALAYSIA TOO FRIENDLY?

WE NEED TO LEARN TO TELL OUR FRIENDS THAT THEY AREN'T PERFORMING