



# MALAYSIANA: STORIES OF SPECTACULAR MALAYSIANS

## PROJECT TIC



GIVING RURAL STUDENTS THE OPPORTUNITY TO HAVE A STEM EDUCATION IN TECHNOLOGY & INNOVATION

WE SAW GROWTH IN OUR STUDENTS

UPSKILLED THEM IN STEM

EMPOWERED THEM TO LEARN WHAT THEY WANT

OUR MAKERSPACE MODEL

COMMUNITY SUPPORT  
SHARED GOALS

PEOPLE + PASSION



MAKE INSURANCE MORE PURPOSEFUL

SERVE THE UNDER-INSURED



DIGITALISATION IS NOT A 1 SIZE FITS ALL SOLUTION - MAKE SURE YOU UNDERSTAND WHAT YOUR CUSTOMER NEEDS

- I CURATE RELEVANT INSURANCE & EMBED THEM AT VARIOUS TOUCHPOINTS
- II COMPLETE VALUE CHAIN TO OFFER HOLISTIC SOLUTION
- III VALUE-ACCRETIVE PARTNERSHIP MODEL



## HIRE.SENIORS

EMPOWERING COMPANIES TO RECONSIDER HOW & WHO THEY HIRE - TO LEVERAGE THE EXPERIENCE OF SENIORS



WE'RE RETHINKING AGEING!

## AMAZING SENIORS APP

ENCOURAGING FUN, HEALTHY & SUCCESSFUL AGEING USING DIGITAL AS A PLATFORM



2008: UNESCO WORLD HERITAGE SITE

PRESERVE OUR OLD ARCHITECTURE

CELEBRATE ITS MULTICULTURAL INFLUENCES

WE MALAYSIANS NEED TO WRITE OUR OWN STORIES, BASED ON OUR COLLECTIVE MEMORIES

TO INSTILL ROOTEDNESS IN FUTURE GENERATIONS



MADE by MALAYSIANS for MALAYSIANS

WE CAN DREAM FLAVOUR FOR YOU!  
100% CUSTOMER SATISFACTION



GIVING BACK TO MALAYSIA by HIRING LOCALLY



OUR DNA:

- \* PUNCHING ABOVE OUR WEIGHT
- \* BEING NIMBLE
- \* CONTINUOUS INNOVATION



ANUTHRA SIRISENA  
TENOM INNOVATION CENTRE



WILSON BEH  
POLICYSTREET



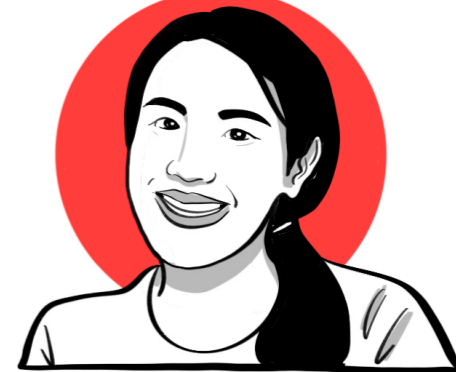
JASMIN AMIRUL GHANI  
HIRE.SENIORS & AMAZING SENIORS



KHOO SALMA NASUTION  
PENANG HERITAGE TRUST



EDMUND TAN  
INSIDE SCOOP



LIM SHIEW LI  
INSIDE SCOOP