

# INNOVATION WITHOUT BORDERS

## the RISE of THE NEXT



THE GLOBAL TECH STACK has ENABLED the RISE of TECH GIANTS

WHAT will DRIVE the NEXT 30 TRILLION?



WE NEED DEEPER & NUANCED UNDERSTANDING of GLOBAL THAN EVER BEFORE! FOR SOME MARKETS, WE NEED to BE

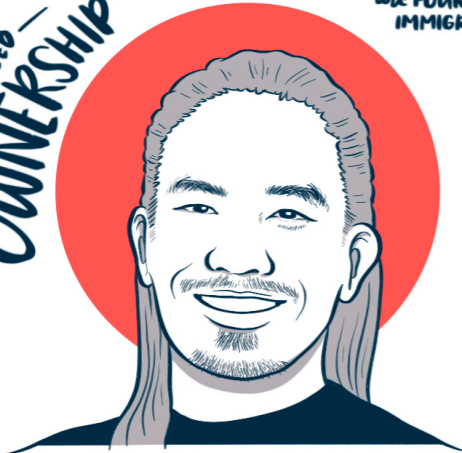


WE NEED to OWN the BURRIANS WE GROW!

**55%** of US UNICORNS are FOUNDED by IMMIGRANTS

**HYPERLOCAL**

WE NEED OWNERSHIP



**KHAILEE NG**  
500 GLOBAL

EXPERIENCES BECOMING the NEW TRAVEL CURRENCY



TOP EXPERIENCES AMONG APAC M/GENZ TRAVELERS



DISCRIMINATIVE & GENERATIVE PLAYS a TRANSFORMATIVE ROLE in TRAVEL

HI! I'm your DIGITAL CONCIERGE



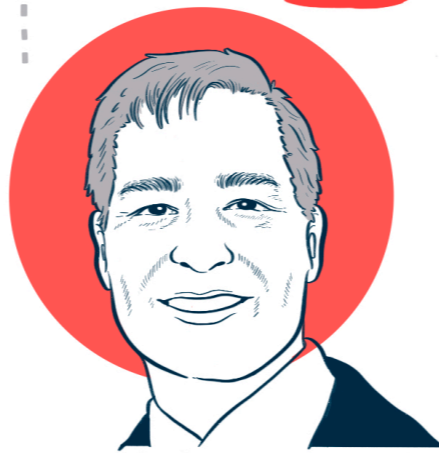
**ETHAN LIN**  
KLOOK

MALAYSIA is WELL PLACED to REAP the REWARDS of the TECHNO-ECONOMIC REVOLUTION of THIS TRANSITION.....

AND SEMICONDUCTORS PLAY a CRITICAL ROLE

FEW PLACES HAVE the SCALE & CAPABILITIES to DELIVER...

MALAYSIA is IN a POSITION to COMPETE for a SHARE of the FUTURE GROWTH



**JAN NICHOLAS**  
SEMICONDUCTORS,  
DELOITTE CONSULTING, (SEA)

TAKING on HARD THINGS of INNOVATION in SE ASIA

1 PLAY the LONG GAME



TAKES TIME to BUILD DISTRIBUTION & REGULATORY CLEARANCE

& CUSTOMERS' WILLINGNESS to PAY

2 DO IT as A TRIBE



DEFINE your CORE VALUES

3 FEED the GOOD LEADERS



72% of FOUNDRERS SUFFER from SOME SORT of MENTAL HEALTH ISSUES



**KELVIN TEO**  
FUNDING SOCIETIES



THERE is ONLY ONE WAY WHEN a TEACHER EXPLAINS a SOLUTION

THERE are DIFFERENT WAYS to GO WHEN you DON'T HAVE a TEACHER to EXPLAIN the SOLUTION



MAKING MISTAKES is FUNDAMENTAL to LEARNING



**SOFIA VIGER**  
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